

# **THE LEGACY AWARDS**

**A Benefit for the Outfest Legacy Project for LGBT Film Preservation**

**Thursday, October 4, 2007**  
**Directors Guild of America**

## **PRESENTING SPONSOR \$20,000**

- Naming Opportunity (The Legacy Awards Presented by...) on all materials
- Full page color ad in Tribute Journal (Outside Back cover, inside front or inside back cover)
- Logo in Tribute Journal (1,000) and VIP invitations (3,000)
- Logo in all print ads
- Highest Slide Frequency in slide program before Awards
- 4 x 6 banner with priority placement in DGA Lobby
- Logo visibility on signage at DGA
- Distribution of promotional materials
- Verbal recognition before program
- Opportunity to provide and brand VIP gift bags (200 total)
- Promotional Item or product placement in VIP gift bags (200 total)
- Written recognition in pre-event press releases
- 10 VIP tickets

## **GRAND SPONSOR \$15,000**

- Full page B&W ad in Tribute Journal
- Logo in Tribute Journal and VIP invitations
- Logo in all print ads
- High Slide Frequency in slide program before Awards
- Logo visibility on signage in DGA
- Distribution of promotional materials
- Promotional Item or product placement in VIP gift bags (200 total)
- Verbal recognition before program
- 8 VIP tickets

## **MAJOR SPONSOR \$10,000**

- Full page B&W ad in Tribute Journal
- Logo in Tribute Journal
- Inclusion in slide program before Awards
- Logo visibility on signage in DGA
- Distribution of promotional material
- Promotional item or product placement in VIP gift bags (200 total)
- 6 VIP tickets

## **SUPPORTING SPONSOR \$5,000**

- Full page B&W ad in Tribute Journal
- Logo in Tribute Journal
- Inclusion in slide program before Awards
- Logo visibility on signage in DGA
- Promotional item or product placement in VIP gift bags (200 total)
- 4 VIP tickets

## **Sponsorship Contact**

Jeff Mack  
Associate Development Director,  
Corporate Relations  
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3470 Wilshire Blvd., Suite 1022  
Los Angeles, CA 90010  
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# THE LEGACY AWARDS

## SPONSORSHIP AGREEMENT



### Sponsor Contact Information

Sponsor listed as \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

\*Please provide complete Information

### Sponsorship Information

Yes, we want to help save and preserve LGBT Film! We agree to be a sponsor of The Legacy Awards at the following level:

Presenting Sponsor \$20,000

Grand Sponsor \$15,000

Major Sponsor \$10,000

Supporting Sponsor \$5,000

Signature \_\_\_\_\_ Date \_\_\_\_\_

Title \_\_\_\_\_

### Payment Information and Terms

Payment in full (check or credit card) is requested with your signed Sponsorship Agreement. All sponsorships not paid when agreement is submitted will be invoiced for the amount of sponsorship.

Please fax this form to 213-480-7099.