

Outfest presents

Fusion

LOS ANGELES
LGBT PEOPLE OF COLOR
 FILM FESTIVAL

NOV. 30 - DEC. 2, 2007

**THE ONLY U.S. FILM FESTIVAL
 CELEBRATING DIVERSE LGBT
 COMMUNITIES OF COLOR!**

This three-day festival exploring the lesbian, gay, bisexual and transgender (LGBT) experience across communities of color is composed of 12 programs of multi-ethnic feature and short films, roundtable discussions and a community networking fair. With an expected audience of 5,000 people, Fusion is the only festival of its kind in the nation.

PRESENTING SPONSOR \$10,000

- Naming opportunity (Fusion Presented by...) on all materials
- Full page color ad in Festival Catalog (outside back cover)
- Logo in Festival Catalog (5,000), direct mail piece (15,000) and VIP invitations (1,000)
- Logo in all Fusion print ads including: LA Weekly, Frontiers, Lesbian News
- Logo in premiere location on Fusion website with link to sponsor site
- Highest slide frequency in the pre-screening slide program before all Fusion events
- 4 x 6 banner with priority placement at the Opening Night Gala at Japan America Theater
- Logo visibility on signage at all three festival venues
- Distribution of promotional materials at all three festival venues
- Verbal recognition before all Fusion programs
- Opportunity to provide and brand VIP gift bags (200 total)
- Promotional item or product placement in VIP gift bags (200 total)
- Written recognition in all festival press releases
- 6 all-access passes and 10 VIP tickets to the Opening Night Gala

PREMIERE SPONSOR \$7,500

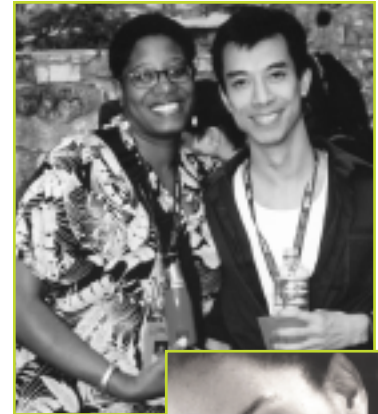
- Full page B&W ad in Festival Catalog
- Logo in Festival Catalog (5,000) and direct mail piece (15,000)
- Logo in all Fusion print ads including: LA Weekly, Frontiers, Lesbian News
- Logo placement on Fusion website with link to sponsor site
- High slide frequency in the pre-screening slide program before all Fusion events
- Logo visibility on signage at all three festival venues
- Distribution of promotional materials at all three festival venues
- Verbal recognition before all Fusion programs
- Promotional item or product placement in VIP gift bags (200 total)
- Written recognition in all festival press releases
- 4 all-access passes and 6 VIP tickets to the Opening Night Gala

MAJOR SPONSOR \$5,000

- Full page B&W ad in Festival Catalog
- Logo in Festival Catalog (5,000) and direct mail piece (15,000)
- Logo in all Fusion print ads including: LA Weekly, Frontiers, Lesbian News
- Logo placement on Fusion website with link to sponsor site
- High slide frequency in the pre-screening slide program before all Fusion events
- Logo visibility on signage at all three festival venues
- Distribution of promotional materials at all three festival venues
- Promotional item or product placement in VIP gift bags (200 total)
- 4 all-access passes and 6 VIP tickets to the Opening Night Gala

SUPPORTING SPONSOR \$2,500

- Full page B&W ad in Festival Catalog
- Logo in Festival Catalog (5,000) and direct mail piece (15,000)
- Logo placement on Fusion website with link to sponsor site
- High slide frequency in the pre-screening slide program before all Fusion events
- Logo visibility on signage at all three festival venues
- Distribution of promotional materials at all three festival venues
- Promotional item or product placement in VIP gift bags (200 total)
- Written recognition in all festival press releases
- 2 all-access passes and 4 VIP tickets to the Opening Night Gala



SPONSORSHIP CONTACT

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